

Environmental, Social and Governance (ESG) & Sustainable Financing Masterclass



BIZENIUS[®]
Connecting Businesses Worldwide!

Effective strategies to use opportunities and mitigate risks

LIVE ONLINE / CLASSROOM PROGRAM

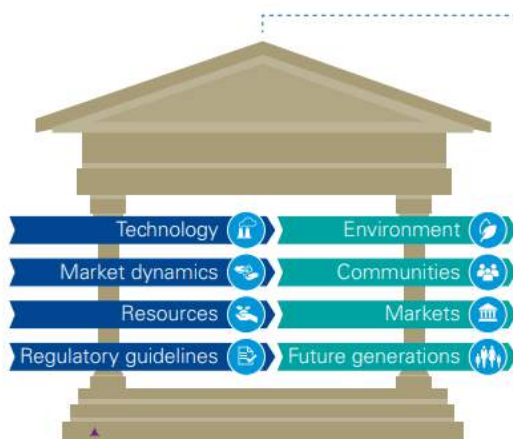


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Course Overview

ESG factors and sustainability issues in the banking sector, highlights possibilities to embed these aspects into risk frameworks along the risk management process and shows parallels that can be used to learn from the current COVID-19 crisis. Whether you're in investment banking, commercial banking, private industry, or investment management, you will no doubt be faced with growing interest in ESG. It is crucial to have an understanding of, perspective around, and ability to work with ESG issues to inform financial decision-making.

An opportunity to take stock of the various pressures that are driving changes in investment and business thinking towards a more long-term focus, sharpened by the Climate Crisis, and to share experiences, review external ideas and possibilities to enable participants to set a new direction that will enable banks to meet medium and long-term strategic objectives for ESG standards. The objective is to turn a challenge into an opportunity for innovation and the creation of a business advantage for the industry. The intention of this course is to help you develop the critical thinking skills required to work with ESG issues in a variety of ways and in a variety of scenarios.



Reputational risk

Inside-out effects harbor reputational risks, which in turn affect the bank

- **Outside-In effects (Dependencies)**
Consequences from external actual and expected ESG developments on business

Influencers:

- Regulatory guidelines
- Technology
- Quality and availability of resources
- Market dynamics, etc.

Affected market participants:

- The bank itself
- Important service providers

Effects on:

- Current status
- Performance
- Economic prospects of success

- **Inside-Out effects (Influence)**
Possibilities for influencing the environment and society

Influence on:

- Environment
- Communities
- Markets
- Future generations, etc.



Join your professional community.

BECOME AN EXPERT

Benefits of Attending



- Key ESG concepts and the considerations for banks
- Leverage systems thinking to assess materiality across industries
- Accelerating changes in investor expectations on ESG
- Identify non-financial disclosure frameworks
- Identify the main types of governance risk issues
- ESG impacts Credit Ratings
- Equator Principles and Reporting

Why Is It Important

ESG has a significant positive impact on **fundamental business issues** relevant to the long-term success of any company across industries:



ESG and Competitive Advantage

ESG impacts can influence all parties along the value chain due to their interconnectedness and dependency:



- 1 Impact analysis: Analysis of countries and territories/branches/sectors
- 2 Heatmap of affected portfolios (by using available analyses/models)
- 3 Integration of ESG/transition risk scores in prioritized risk scoring (for selected sectors/industries/countries and territories)
- 4 Integration of qualitative information in the RAS and respective reporting
- 5 Structured and further step-by-step integration in risk quantification and simulation as well as planning process
- 6 Step-by-step extension of the ESG coverage in the RAS and in the limit system
- 7 Step-by-step extension of the ESG coverage in the reporting

Iterative steps to integrate ESG risk governance

Who Should Attend :

The in-house training version may be tailored to your specific industry need. This course is suitable for novice and experienced participants. It is designed robustly to give you both basic concepts and principles for novice participants as well as ample opportunity for experienced participants to amplify the principles and concepts through reflection on your own work experience.

- Heads of operational risk
- Enterprise risk managers
- Operational risk managers
- Operations managers
- Financial regulators
- Bank supervisors
- FI Risk Management
- Risk Strategy
- Stress Testing
- Accounting & Finance Professionals
- Portfolio/asset/fund managers
- Regulators
- Heads/Senior Professionals in Risk
- Audit and Compliance Professionals
- Risk Analysis
- Risk Team
- Credit Risk
- Compliance & Legal Team
- Banking supervisors
- Supervision/Regulation



After Attending This Course You Will Be Able To:

- Protect the value of a bank's asset portfolio, including that of its loan book
- Make sound investment and lending decisions from a more sustainable perspective
- Manage the risks associated with ESG-related issues, especially credit risk
- Better understand the links between sustainability and finance
- Assess potential climate impacts and the use of risk management tools
- Identify non-financial disclosure frameworks
- Examine ESG datasets, reporting gaps, and the future of sustainable finance
- The benefit of Purpose-driven alliances – pie-building vs pie-sharing.
- Understand the ESG market and developing trends
- Effective engagement, sustainable scenario analysis and long-term value creation
- The 5 pillars of sustainable finance: experiences from bond and loan markets

AGENDA

Introduction -ESG and Why Does it Matter?

- Introduction to ESG and risk management
- List and understand the UN Sustainable Development Goals (SDGs)
- Explain the main functions of the financial system and how to apply them to sustainability
- Provide examples of companies who have been negatively impacted by ESG risks
- CASE STUDY – ESG

Social Risk & Governance Risk:

- Introduction to Social & Governance Risk
- Importance of Managing Social Risk and Governance Risk
- Identify the main types of governance risk issues
- Minimizing Social & Governance Risk

ESG and Credit Risk :

- ESG impacts Credit Ratings
- Understand why Credit Rating Agencies acquire and integrate ESG Rating and Research Providers
- Learn to incorporate ESG risks into the credit risk assessment

Sustainable Finance Market & Products:

- The 5 pillars of sustainable finance(SF): experiences from bond and loan markets
- Overview of SF market participants
- SF policies and regulation
- Impact reporting and communications
- Sustainable finance products
- The green bond market
- The green loan market

Environmental Risk:

- Introduction to Environmental Risk
- Main types of environmental risk issues
- Importance of Managing Environmental Risk
- Minimizing Environmental Risk
- Measuring and Managing Climate Change Risks
- Describe different tools to measure climate risks

Integrating ESG principles into your business :

- Sustainable Finance
- Responsible lending and investing
- Embedding ESG strategy and policies
- Becoming and remaining a PRI Signatory
- Emerging ESG Issues and Regulations

Banking & the New Forms of Lending :

- Explain the role of banks in screening and monitoring (potential) borrowers
- Learn the relevance of sustainability for banking
- List the barriers and incentives to sustainable lending
- Understand the various forms of impact lending and microfinance

Transition Management & Integrated Thinking:

- Understand the dynamics of transition management
- Examine new approaches in the financial sector
- Understand the need for an interdisciplinary approach



ABOUT BIZENIUS

Our Live online Training feature international thought leaders presenting insight, ideas, and advice. The sessions provide timely and strategic information about the business of learning, current trends impacting workforce development, Digital Innovation, Financial and Risk management, healthy safety, best practices for the industry, and practical information on the latest tools and technology. All our programs are interactive, flexible, and timely, our online training opportunities deliver the content you need to advance your career in a format that works for today's changing industry.

WHY CHOOSE US

- **Return on Investment (ROI)** - Delegates can transform the learning into their day to day work
- **Customized and Tailed Program** - Our programs are tailored to the needs of the client and their participants.
- **Cost Effective Program** - Quality training with competitive pricing – helping you achieve results within your budget.
- **Flexible Scheduling** - Select your own dates and timing or go with a pre-scheduled session.
- **Learn from Leaders** - All our program is conceptualized developed and delivered by the market leaders.

BECOME A MEMBER

- Members save on every course they nominate
- Post training support by our experts
- Higher return on investment
- Perfectly balance long term learning program
- Carry forward the credit amount to next year
- Use membership for in house , classroom & live online training

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- Bank Misr
- Ahli Bank
- NCB Bank
- Al Baraka
- ABSA Bank
- Capital Bank
- Stanbic Bank
- Bank of Africa
- Standard Bank
- Burgan Bank
- Credit Agricole
- Bank of Maldives
- Banque du Caire
- Saudi Fransi Capital
- Afriland First Bank
- National Bank of Angola
- NDB Bank
- Diamond Bank
- ECO Bank
- KCB Bank
- BCI
- Banque Havilland
- Croatian National Bank
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- UMB Bank
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- Safwa Islamic Bank
- Bank Windhoek
- National Bank of Kenya
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- QNB
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- DBN
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- National Bank of Malawi
- MoniPlus
- NFC Bank
- BPR
- CABS
- Steward Bank
- PRASAC
- Central bank Oman
- Alliance Bank Malaysia
- Pride Microfinance Ltd
- MyBucks
- BNP Paribas
- Nedbank
- Ahli United Bank
- Keystone Bank
- Saib Bank
- Bank Muscat
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- Raw Bank
- FBN Bank
- Bred Bank
- Union Bank
- Credit Bank
- Ly Hour
- SABB
- BANK ABC
- NBS Bank
- Commercial Bank of Kuwait
- Centenary Bank
- National Trust Bank
- National Bank of Egypt
- Rand Merchant Bank
- Capricorn Group Limited
- Egyptian Arab Land Bank
- Coronation Merchant Bank
- Arab Africa International Bank
- Safwa Islamic Bank
- United Development Bank
- Foreign Trade Bank - FTB
- Suez Canal Bank
- Lombard Odier
- Heritage Bank
- Trade & Development Bank

Safety - Covid 19 (For Classroom Program)

Our number one priority is the safety of our delegates and colleagues, especially in the light of recent health concerns across the world. In addition to this, BIZENIUS adds a further layer of health and safety best practice standards and guidelines, that will be followed at our events wherever applicable and possible. These measures will focus around four key areas: cleaning and hygiene, communications, protect and detect and physical distancing. They're designed to provide you with confidence that at any of our event around the world, we're striving to provide the highest standards of safety, hygiene, cleanliness and quality.

CLASSROOM PROGRAM DELIVERY POST COVID 19:

- BIZENIUS would be providing a face mask for all the delegates and staff
- Sanitized Venue – We would getting the meeting room sanitized on all the training days
- Thermal check of the delegates and staff before the start of the program on all the days
- Contact less provision of delivery material
- Social distancing - Limited number of delegates for classroom program

You can view our Training Calenda and list of our program list - [CLICK HERE](#)





9990+

Wonderful Attendees & Counting

2595+

BIZENIUS Certified Delegates

19873+

Hours of Learning and
Development Training Conducted

200+

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choose us for learning and
development need